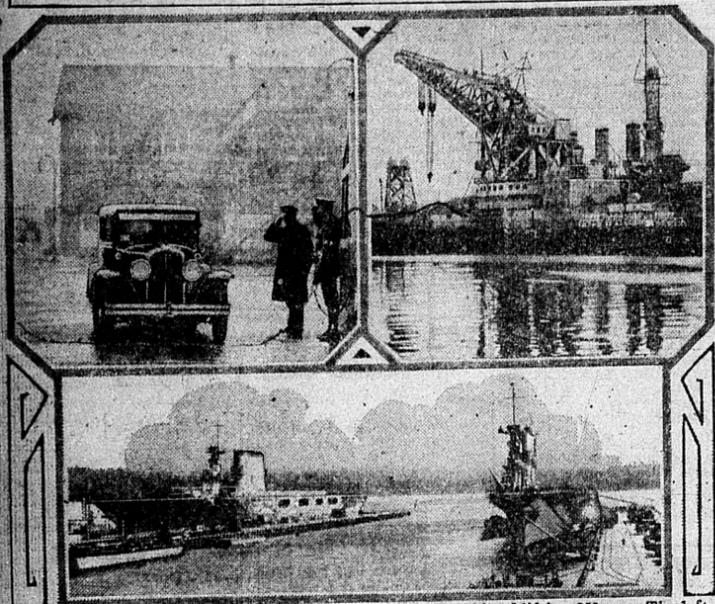


BUILDERS' PAGE

Navy Uses Huge Power Equipment



At the upper right is the world's largest floating crane, capable of lifting 250 tons. The left-hand picture shows a Pontiac Big Six sedan receiving the salute of the guard while entering Puget Sound Navy Yard. At the right is a view of the two airplane carriers, the Lexington and Saratoga, at the navy yard at Bremerton.

Keeping Uncle Sam's grexhounds of the seas in the pink of condition is a tremendous responsibility, and in order to carry on the work in an efficient manner the navy department has invested millions of dollars in scientific equipment for the various navy yards in America.

One of the most important of these "service" stations for battle craft is the Puget Sound Navy Yard at Bremerton, Wash. It is said to be the largest industrial plant in the Pacific Northwest and is valued in excess of \$50,000,000. Recently a scout party in a Pontiac Big Six sedan visited this modern plant and found that most of the vessels in the Pacific fleet annually tie up there for a required "going over."

Officers at the yard pointed out to the Pontiac party that Uncle Sam employs 4,000 workmen at Bremerton who share an average monthly payroll of \$500,000. The plant consists of 255 acres of waterfront land, three huge drydocks, 15 large shops capable of manufacturing and repairing parts for ships that call there three times that length 12 battleships at one time, 15 miles of railway track, six locomotives, 100 railroad cars, six drydock cranes, a floating crane with a lifting capacity of 250 tons and the numerous buildings required to house hundreds of enlisted men and officers.

NO STRINGS TO WINNING PRIZE MONEY

Outright Gift of \$100 Cash Offered by Kern Creamery Without One Cent Cost to Winners

"No one need hesitate to suggest a new name for the Kern Creamery for fear of being embarrassed by requests to do further work or to buy anything. There are positively no strings to this \$100 cash prize contest," stated E. H. Brunner this week.

"We are going to do exactly as we advertise. A \$50 cash prize will be awarded the person first submitting the name adopted for the present Kern Creamery, and \$50 in three additional prizes will be given for the three best letters on the subject, 'What I would like my Creamery to be.' The cash awards for these best letters will be as follows: First prize, \$25; second prize, \$15; and third prize, \$10," Mr. Brunner continued.

A copy of the rules and regulations of this contest may be secured from any of the Kern Creamery drivers or at the office of the creamery, 1236 Post avenue. The contest ends at midnight, Saturday, March 22.

"Do not confuse this honest, whole-hearted effort of ours to secure a good name for the present Kern Creamery with other 'name-on-schmear' because it is nothing of the sort. In fact, you are not even required to be a customer of the Kern Creamery, in order to enter the contest. Four fortunate people are going to receive the \$100 in cash to be awarded and it might as well be you, if you will give the matter a little thought," Mr. Brunner stated.



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For a limited time . . .
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Post & Cravens Ave. Torrance

NEW WOMEN'S DRESS SHOP OPENS HERE

Sale of Dresses Features Opening of Smart Shoppe, 1507 Cabrillo Ave.

The Smart Shoppe, a new women's ready-to-wear store will be opened Saturday by Mr. and Mrs. C. A. Smith, at 1507 Cabrillo avenue. A special sale of silk and rayon dresses is being held Saturday, Monday and Tuesday, at which time very special prices are being offered as an introductory event in connection with the opening of the Smart Shoppe.

Mr. and Mrs. Smith are natives of Denver, Colorado, but have been on the Pacific Coast for the past seven years, living in Portland, Oregon, and more recently in Los Angeles. They were attracted to Torrance by the industrial possibilities and are enthusiastic over

the future growth of this district. For the present, the Smart Shoppe will specialize in women's dresses, but it is planned to add hosiery and undergarments later. In the fall, a stock of coats and suits will be included. The details of the special opening 3-day sale of silk and rayon dresses are given in a display advertisement of the Smart Shoppe in this issue.



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Sometimes a little gust of wind comes along and almost blows you off your feet.

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We Finance Your Building

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Type of Home Torrance Needs



Prominent Builder, Brought to Torrance by Chamber of Commerce, Completes First of Attractive Homes at 1630 Beech avenue.

The home pictured above has just been completed at 1630 Beech avenue, Torrance, by Ralph G. Gage. It is a concrete example of the productive work accomplished by E. Standish Palmer, manager of the housing department of the Torrance Chamber of Commerce.

Mr. Gage has built and financed over 100 such homes for families of modest means in this section of Southern California and was induced to begin building houses in Torrance by the Chamber of Commerce Housing Department. It supplies the type of homes so badly needed in Torrance and is financed in such a way that any Torrance resident who can pay \$40 a month rent can buy it at a profit. But let Mr. Gage tell you the story.

"The house" is located at 1630 Beech avenue, and consists of good sized living room and dining room, very well arranged and convenient kitchen, large breakfast nook and screen porch, two good sized bedrooms and a den, (large enough for a third bed room), a bath.

"The house was built by day labor of the highest type of workmanship, lumber furnished by the Hayes Mullin Lumber company of Torrance, plumbing of best quality bought from Torrance Plumbing

company; electric wiring and fixtures of latest modernistic design from Torrance Electric Shop; hardwood floors throughout, installed by L. J. Acree of Torrance. It has the best quality of interior stucco, decorated in two tones in all rooms except kitchen and bath. The kitchen is hand decorated in light green and tan with full tile sink and splash with black trim. Highest quality of linoleum is cemented down. The bath room is hand decorated in orchid, with tile floor and trim. Andrews wall heaters are installed. Table and four chairs, hand decorated, are supplied for the breakfast nook.

"There is a double garage with cement floor, 18x18. There are two colorful awnings in front of the house to match the burnt orange trim. The best of cement work has been installed. Spanish tile is used on the porch and part of the roof. There is a composition roof, guaranteed for 5 years.

"This house was built for a real home for a man of moderate means. It is very artistic in details, the decorations being along the same line as adopted by expensive homes. The owner has faith in his work and guarantees it for 3 years against all defects. He will furnish fire insurance, both life and accident to the buyers.

"The place is properly financed by making the burden easy on the buyer. It carries a first mortgage of \$2250 at only 6 percent interest. The balance of the purchase price will be carried at 7 percent interest. You will find it a bargain at \$4500, which you will readily see if you know anything of what it requires to build a good house that will stand up and look good in 5 or 10 years.

"Any man who can pay \$40 per month, can afford to buy this place and, in fact, he owes it, as a duty to his family, to buy a house such as this for \$4500.

After taxes and interest, he will have left a credit of \$300 per year on the principal, which will increase each year. The man who owns his own home has a better standing with the company he works for. The officers of the plans prefer men to live in Torrance, and help build up the city.

"If you like this house and can pay down \$500 or more and can pay \$40 per month, including all interest, see J. C. Smith, of the Torrance Investment Company. This house was built by Ralph G. Gage who has built over 100 such homes for families of modest means and he has never had one of them come back to him and has never cramped or crowded a buyer."

B. C. Buxton
DESIGNER and BUILDER
of
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